



THE CONTRACTOR ADVANTAGE



“One day, a person would no more think about buying a house without solar than they would a house without plumbing.”

– Bob Clearman, Dow Chemical

For roofing contractors with foresight, SRS Energy and US Tile have insight. Solar energy is the way of the future, and building integrated solutions are in high demand. Now is the time to become involved with the emergent solar energy market by offering the Solé Power Tile™ system, the first seamless solar offering for US Tile’s clay tile roofs.

The benefits are numerous:



DIFFERENTIATE

During an economic downturn, competition is fierce. As a Solé Certified US Tile contractor, you can offer customers the only seamless solar solution for curved tile. Beauty, longevity, and a roof with returns.

GROW

Since 2000, the U.S. solar market has grown steadily at 30 percent or more every year. The building integrated solar products market is projected to become one of the largest growing market segments during the next few years.

IMPROVE MARGIN

The Solé Power Tile™ system, though a small portion of the roof, maintains a higher per square value than conventional roofing. In addition, the tile footprint and lightweight composition accommodates easy handling and fast installation.

SALES AND MARKETING SUPPORT

US Tile has partnered with SRS Energy to ensure contractors are supported with sales tools and training, as well as installation certification. In addition, SRS Energy can provide a roadmap to the broader C-46 solar license.

